

UAP acknowledges the Traditional Custodians of the land throughout Australia, and recognise the value, diversity and integrity of First Nations arts, cultures and expressions, and their continual significance today.

We pay our respect to Elders past and present, and extend that respect to all Aboriginal and Torres Strait Islander people. We acknowledge that Indigenous sovereignty has never been ceded.

UAP

13-19 CANBERRA AVENUE ST LEONARDS SOUTH PRECINCT

Client

Hyecorp Property Group
(HPB General Pty Ltd)

UAP Reference

P2755

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Public Art Strategy

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Public Art Strategy

UAP are pleased to have been invited by Hyecorp Property Group to submit a Public Art Strategy for 13–19 Canberra Avenue located within the St Leonards South Precinct, Sydney.

The central focus of this Public Art Strategy is to identify an approach for the inclusion of innovative, site-specific, integrated and contemporary public art, with consideration to the City of Lane Cove's guidelines and in collaboration with the project architects and client team. Foremost will be the consideration of enhancing the public realm at 13–19 Canberra Avenue and creating a unique, inviting, and inclusive civic space in line with the other developments in the surrounding St Leonards South Precinct.

To inform the successful commissioning of suitable public art for 13–19 Canberra Avenue, St Leonards, this Public Art Strategy will:

- Provide a high-level site and contextual spatial analysis;
- Develop a Curatorial Framework to guide the conceptual approach of site-wide, holistic art integration;
- Provide indicative artwork forms, materiality and desired experiences;
- Display a range of illustrative key benchmarks;
- Outline Methodologies for Artist Procurement, Fabrication and Installation; and
- Provide preliminary Implementation information on Program, Maintenance and Artwork Durability and Sustainability.

PROJECT CONTEXT

Project Context

Project Overview

13-19 Canberra Street, St Leonards is located within the St Leonards South Precinct, a suburb which is quickly defining itself as one of Sydney's most liveable, walkable and connected areas to live.

With a design led by SJB, 13-19 Canberra Avenue is set to become a dynamic new mixed-used residential building. A community-focused architectural design will service both residents and the wider St Leonards community, with active civic space at the ground level comprising a new east west link, amphitheatre seating, a lawn/outdoor events space and deck with a lookout. A terrazzo-clad podium level differentiates the Childcare and Community Hall within from the internal residences above, while marble at the ground floor creates a sense of sophistication for the building's entrance.

The residential arrangement comprises a mixture of three-bedroom, two-bedroom and one-bedroom apartments, designed to cater towards a range of residents and lifestyles. The top two floors feature split-level apartments with terrace space and a communal garden. Arranged within a contemporary modular form, the building is carefully informed by the surrounding residential buildings, creating setbacks to improve residential sightlines.

Total GFA	8,985m ²
Apartments	84
Sustainable Targeting:	Solar Panels
	Electric Car Charging
	Local and Sustainable Material Choices

Visualisation provided by SJB



Project Context

Landscape Design

The Landscape Design for 13–19 Canberra Avenue, St Leonards is led by Site Image Landscape Architects. Designed in response to the Oculus prepared St Leonards South Landscape Masterplan, the landscaped public realm space draws on its proximity to Newlands Park to create an engaging lookout space, accessible amphitheatre landings and shared use amenity lawns.

The outdoor space is designed to be shared by not only the residents of 13–19 Canberra Avenue but also the larger St Leonards South community, with recreational space outside the childcare. Broad lawns shaded by tree plantings will create spaces for the community to gather and interact, supporting an interconnected and vibrant St Leonards South community.



Project Context

St Leonards South Precinct

Lane Cove Council has developed a significant Development Control Plan and Landscape Masterplan for the St Leonards South Precinct, envisaging an interconnected and vibrant community. The Masterplan integrates high-rise residential towers amongst existing dwellings, ensuring the community feels a sense of belonging within a growing city.

St Leonards will play a significant role in the continual development of Sydney as a 'Harbour City', integrating community living closer to the bay. The Landscape Masterplan for the Precinct, developed by Oculus, envisages a route of interconnected green spines and courtyards which incorporate lush plantings and shared public space east-west between the high-rise residential dwellings.

Informed by sustainable design practices, St Leonards South will become a community precinct for a forward-thinking new city, driven by the importance of human connection, public green spaces and accessibility. Cycle routes as part of the Lane Cove Bike Plan 2019 will encourage a more active community, while future stages of the masterplanned redevelopment will see a significant community plaza where people can meet, gather and interact.

Green Spine Pedestrian Links	3, each 24-30m wide
Pocket Parks	4 across ~4,000m ²
Local Park	3775m ²



Project Context

Location and Access

13–19 Canberra Avenue, St Leonards is located 6 kilometres from Sydney’s CBD in a highly connected transport hub. Situated between Sydney’s city centre and Chatswood, St Leonards South is a quiet pocket of northern Sydney which offers all the benefits of inner-city living.

Pedestrian Access

13–19 Canberra Avenue is currently accessible to pedestrians via Canberra Avenue, supporting links from the nearby Newlands Park. Within the St Leonards South Landscape Masterplan, Canberra Avenue’s pedestrian links are set to be reinvigorated by a continuous east-west pedestrian route through to Park Road along a proposed green spine.

Major Roads and Transport

Canberra Avenue runs northwards towards the Pacific Highway, connecting residents up to Chatswood or down to central Sydney via the Sydney Harbour Bridge. Canberra Avenue also connects River Road, improving links east-west across the City of Lane Cove.

Public Transport

13–19 Canberra Avenue is situated just a five minute walk away from St Leonards Station. Train Lines 1 and 9 along the Sydney Train Network connect St Leonards from the City to the Upper North Shore. The Central Coast & Newcastle Line also travels through St Leonards along the Intercity Trains Network.

With nearby bus stops on Pacific Highway servicing ten bus routes to various areas of Sydney, as well as stops River Road along the route 261, the area is well-serviced for commuters from Lane Cove to Sydney CBD.



- Site Location
- St Leonards South
- Neighbouring Suburbs
- Main Roads
- Parklands
- Transport

Project Context

St Leonards South Precinct

The indicative map, right, is sourced from the St Leonards South Landscape Master Plan provided by Oculus. This map visualises the landscape design approach across the precinct, envisaging a series of interconnected green spines which weave amongst the high-rise developments, providing communal amenities, shared outdoor space and urban landscaping.



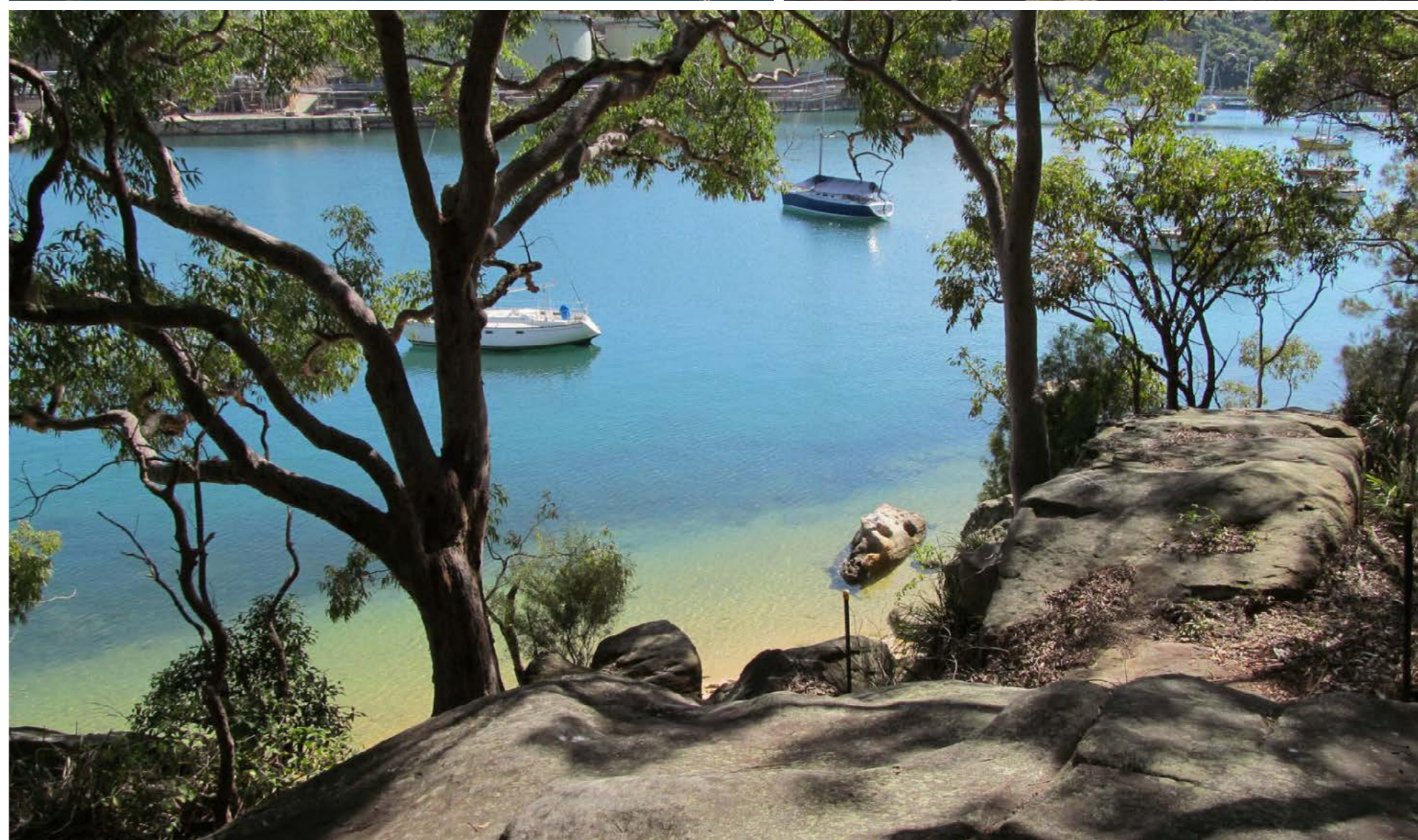
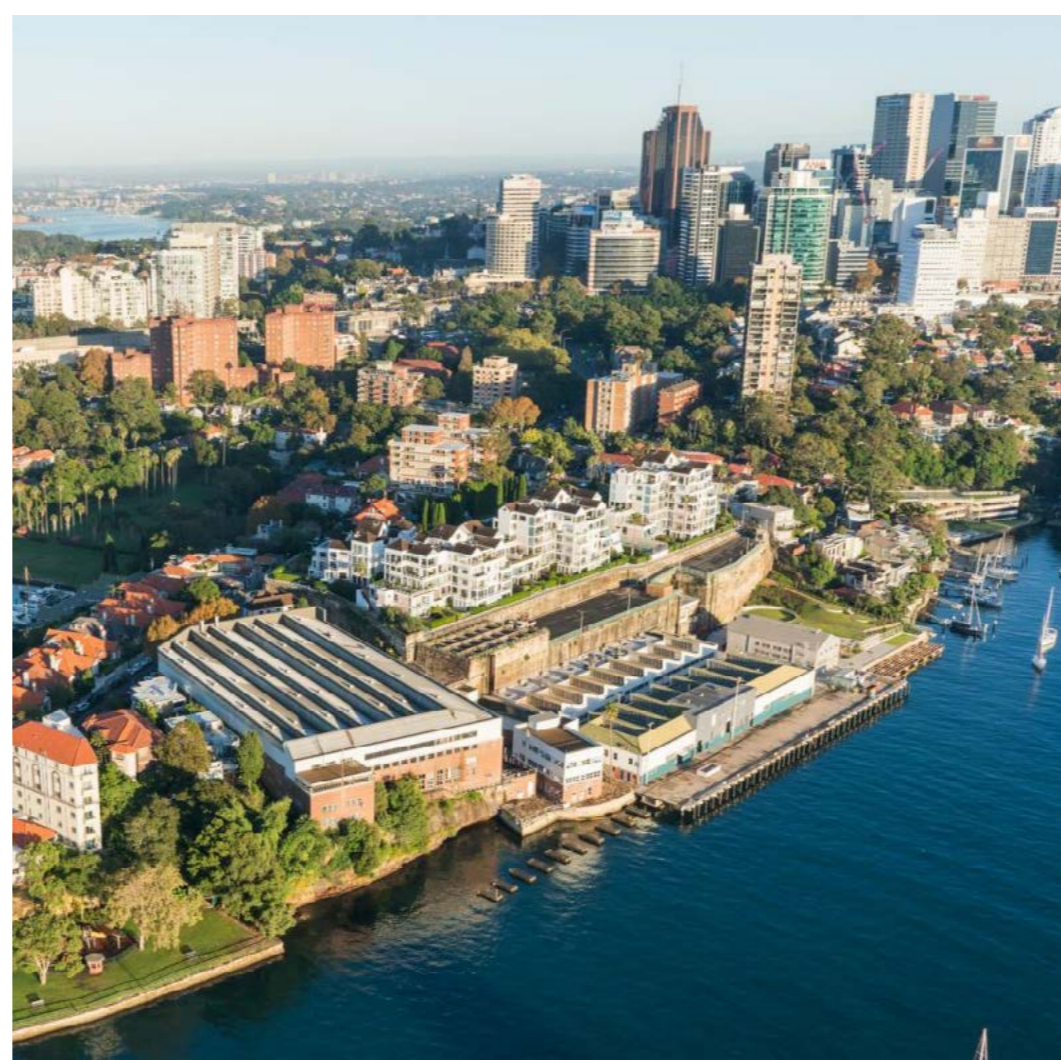
Project Context

St Leonards Local Character

St Leonards South is quickly taking shape as a vibrant, interconnected community precinct, home to a young and diverse demographic of residents. Situated in an ideal location just 6km from the CBD, St Leonards is supported with access to a trail of parks and reserves leading down to the bay.

With a Landscape Masterplan led by Oculus, St Leonards South is establishing itself amongst a growing city. Envisaged to become a community-centred, sustainability-focused residential precinct, this pocket of Sydney's north shore will capture the spirit of an invigorated community at St Leonards South.

Set to improve amenity and access, with a wealth of green spaces and community facilities just beyond residents' front doors, St Leonards South is creating a future-focused community precinct.



Project Context

Site Characteristics

St Leonards is located on Sydney's North Shore in an area of exciting redevelopment. A young and multicultural community are creating a dynamic and lively place to live, work and play, with an exciting array of restaurants, a newly developed creative precinct and a wealth of recreational opportunities. While 13–19 Canberra Avenue is located just opposite the lush nearby Newlands Park, St Leonards South itself has a green and leafy suburban character and distinct relaxed setting.

Listed below are some local green spaces, as well as the key historical, cultural and recreational opportunities in the immediate surrounds.

Parks and Reserves

- Gore Hill Oval
- Newlands Park
- Propsting Reserve
- Smoothey Park

Historical

- Carisbrook House
- Gore Hill Cemetery

Cultural

- Walsh Bay Sculpture Walk
- TWT Creative Precinct, Atchison Lane

Recreational

- Climb Fit
- Luna Park
- Greenwich Baths



Project Context

Site Heritage

Cammeraygal Country

Cammeraygal Country is defined by diverse landforms and waterways, creating Sydney Harbour and its vast arterial river valleys. The Cammeraygal people occupy the north west side of what is known colonially as 'Port Jackson', as well as extending from Cremorne to Woodford Bay and Middle Harbour.

The Cammeraygal people belong to the Eora Nation, a term which has come into use in contemporary contexts to speak about the many groups of First Nations peoples in the greater Sydney area. The Eora Nation have long been saltwater people, and the women are skilled at fishing. Eora fisherwomen make and use bara - or shell hooks - for fishing, attaching the hooks to lines made from tree bark. These fisherwomen would wear reed necklaces around their necks and light small fires on the nawi (wood canoes) to keep warm & cook the freshly caught fish.

Barangaroo the Woman

Possibly the most notable Cammeraygal historical figure is Barangaroo - a powerful Cammeraygal leader at the time of colonisation. She lived in and around the north harbour and Manly, and was known for her independence, strength and grit.

Barangaroo was a fierce defender of her personal beliefs and Cammeraygal traditions and knowledges. She refused to wear European clothes or drink their wine, and when she watched as the colonisers collected some 4,000 salmon from the ocean in one go - more than they could all possibly eat, she was outraged. Her foresight and apt understanding of the threats to her traditional way of life remain an important story to be told today.

European Arrival and History

In 1788 the First Fleet, commanded by Captain Arthur Phillip, landed on the shoreline of Sydney Cove. Within a short time urban development and industry had begun. The first land grants in Lane Cove were made as early as 1794, and one of the earliest small industries was Rupert Kirk's soap and candle factory established in 1831.

St Leonards

In the 2016 census, 6,000 people lived in St Leonards. With two thirds of St Leonards' residents born overseas, the suburb is richly multicultural and diverse. After Australia, the most common countries of birth include China, India, Japan and Hong Kong. St Leonards offers convenient city living, with a lively and dynamic community feel that will continue to take shape amongst a new sustainable and connected urban precinct for St Leonards South.



VISIONING

Visioning

Public Art Policy Alignment

The Lane Cove Public Art Policy, adopted 1 November 2010, outlines Guiding Principles which provide a holistic approach to strategic planning across Council. The matrix, right, speaks to these Guiding Principles for Public Art, indicating how art commissioned for 13–19 Canberra Avenue, St Leonards will align with these overall goals.

Cultural Vision

Lane Cove Council's Cultural Vision is 'for Lane Cove to be at the forefront in realising the artistic and creative potential of the community in a way that fosters diversity, passion and equity for all cultural pursuits and protects and celebrates our heritage, environment and community atmosphere.'

Following this Cultural Vision, Council has also stipulated key ideas of place which should underline all Public Art:

- Connection to and reflection of the natural and local environment;
- Celebration of local artistic and musical talents and the creative contributions of local artists, craftspeople, designer/makers, writers, musicians, performing artists, and other creative makers;
- Honouring and celebrating the Cameraygal heritage of Indigenous inhabitants in the Lane Cove area;
- Interpreting the richness of the local cultural heritage from immigrants and the multiple strands of contemporary cultural heritage development in the Lane Cove area;
- Exploring the sense of place or unique identity arising from the layering of meaning in Lane Cove's public places; and
- Working to increase community well-being and engagement.

Lane Cove Guiding Principles for Public Art

Community

To develop a strong, inclusive community that promotes access, equity and participation in decision making, working towards a better Lane Cove for everyone.

Creativity

To nurture diverse creative expression in the community and foster innovation to meet the needs of Lane Cove.

Sustainability

To ensure that all decisions consider a balance of economic, environmental, cultural and social elements to enhance the quality of life in Lane Cove.

Best Value

To balance the provision of quality services to the community of Lane Cove with cost, and to always seek continuous improvements to the services provided.

13–19 Canberra Avenue Public Art

Public Art for 13–19 Canberra Avenue will be well-integrated within the public realm to create a welcoming environment for the community to gather, interact and relax. Public Art will be inclusive through form, expression and accessibility, ensuring it connects to all members of the Lane Cove community alike.

Local creatives, emerging artists, innovative thinkers and respected creative practitioners will all be considered to develop public art for 13–19 Canberra Avenue. Public Art will nurture the diverse creative expressions emerging from the Lane Cove community.

Public Art will consider sustainability through chosen materiality, anticipated lifespan, and effect on the surrounding social and environmental contexts of the site. Public art will improve access and provide moments of solitude and rest, assisting to soften the urban heat of the cityscape.

Public Art for 13–19 Canberra Avenue will be developed with value for cost in mind, ensuring the final outcome is proportionate to the money spent on Public Art. The artwork will be maintained over its lifetime, ensuring it remains an important aspect of the urban design for years to come.

Visioning

Curatorial Vision

“Artists ... continue to whisper songs of hope and concern, drawing our attention to the interconnectedness, beauty and fragility of all life on Planet Earth.” – Georgina Reid

The Sydney Harbour has always been a wellspring for local First Nations communities, providing an abundant source of life for thousands of years. Ever-flowing today, its water extends through local creeklines in St Leonards which support bushlands and green spaces to thrive. Now, there is an urgent need for us to conserve our habitats and environs, to protect this wellspring for future generations.

The Curatorial Vision *wellspring* speaks to the source of all life in our communities, taking inspiration from the arterial waterlines and interconnected green spaces which twist and turn amongst the constructed urban ecologies of St Leonards. *wellspring* becomes a springboard for artists to respond to the kinships shared between community and place, between landscape and life.

Art will integrate within the urban habitat corridors created in St Leonards South, where interconnected green spaces support a thriving community. Artists are invited to explore the enmeshed ecosystems of St Leonards where the natural, social and architectural live in symbiosis, creating artistic interventions which situate themselves amongst these natural balances of urban life.



ARTWORK OPPORTUNITIY

Artwork Opportunity Overview

The prominent East-West axis adjacent to the development will allow for the integration of public artwork that will encourage movement throughout the precinct, drawing people up the stairs and into the precinct. Artworks will tell the histories of the site and surrounding area, enhancing this place as one for all the community to enjoy.

Artwork Location

The circular plaza is the most important public realm space for the project. It will act as a conduit between the street, the cafe and the East-West axis which leads people up and into the broader precinct. An artwork located will lend a strong identity to the place, allowing people to interact and spend time in the plaza area.

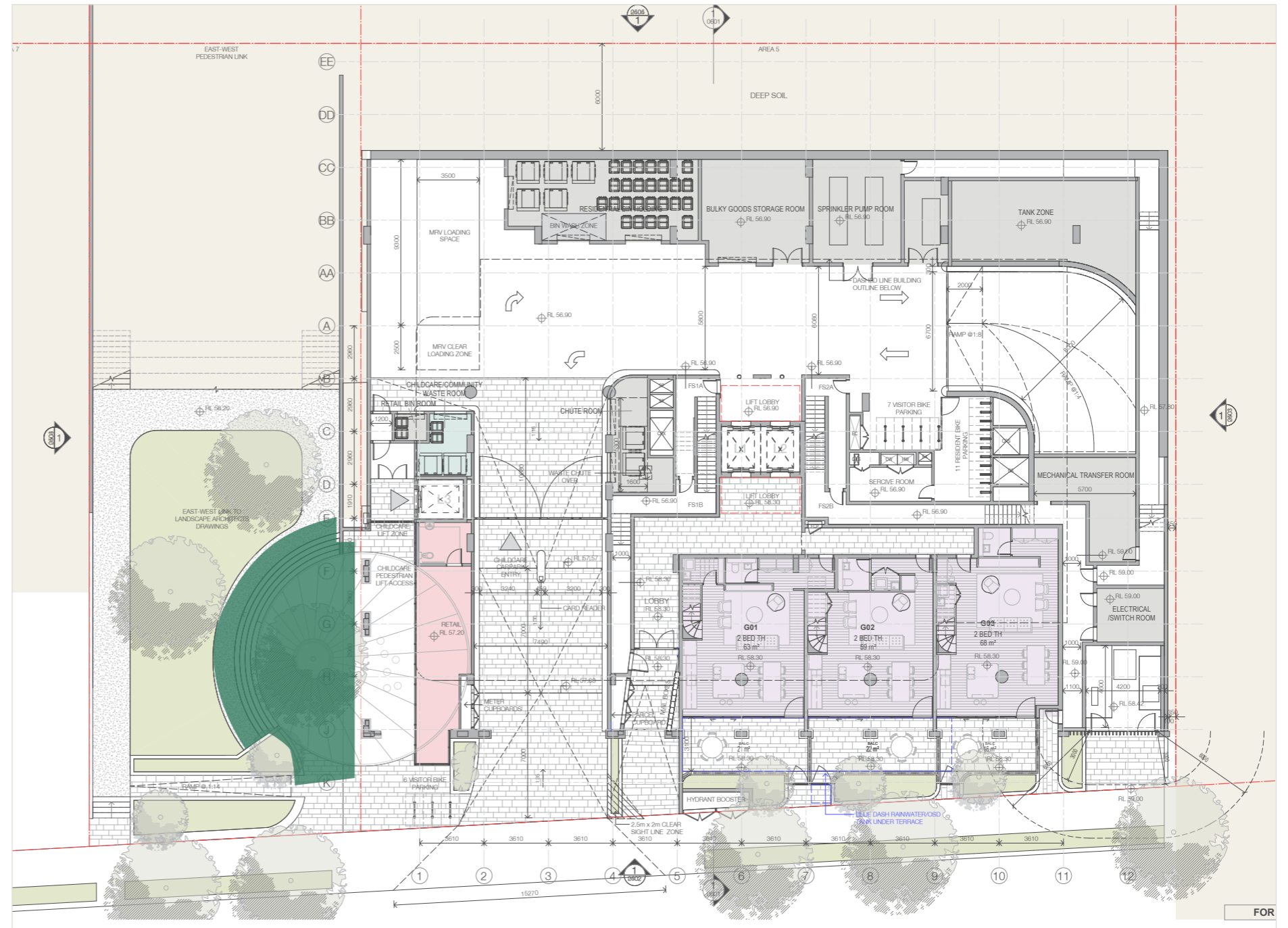
The artwork will be in the form of a sculptural element that will be interactive and playful in its nature.

The following pages detail this potential form and include a series of benchmark images to indicate the potential outcome.

The map right, identifies the artwork location zone that has been developed in close collaboration with the project team.

Artwork Budget

Public Artwork will be delivered as per the DCP Guidelines that stipulates that a minimum of 0.1% of the development construction costs must be spent.



Artwork Zone 

Artwork Opportunity

Positioned within the circular plaza, an artist designed sculptural element will improve the amenity of the precinct while helping to form a distinct identity and character that is reflective of the community.

Artworks will take the form of interactive or playful features, introducing bright colours into the public space and providing engagement, particularly from younger audiences, and support the creation of an inclusive, attractive and welcoming environment.

Artwork Form

- Artist-design urban elements, such as playful seating
- Sculptural element that encourages play and interaction

Location

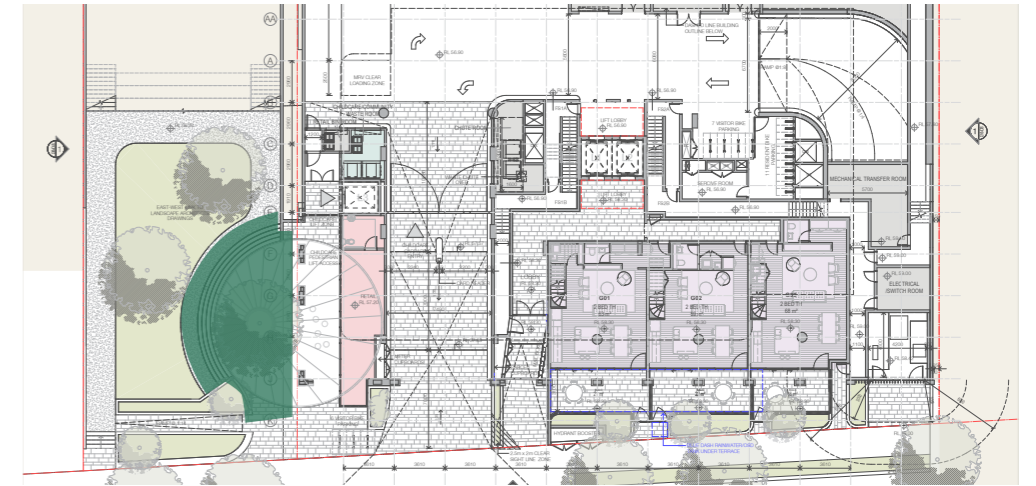
- Circular Plaza

Artwork Role & Function

- Create an identifiable element for the Circular Plaza and an anchor point for the adjacent cafe Encourage pedestrian activation and utilisation of the development's prominent East-West axis, increasing precinct visitation
- Explore the histories of the site and the surrounding area and related narratives, building a visual identity and character that is distinctive and reflective of the community
- Enhance the amenity and visual quality of the East-West axis public environment

Procurement Recommendations

- Limited Competition or Direct Selection (see 'Implementation' section for further details)



Artwork Zone ●

Artwork Opportunities

Benchmarking



Artwork Opportunities

Benchmarking

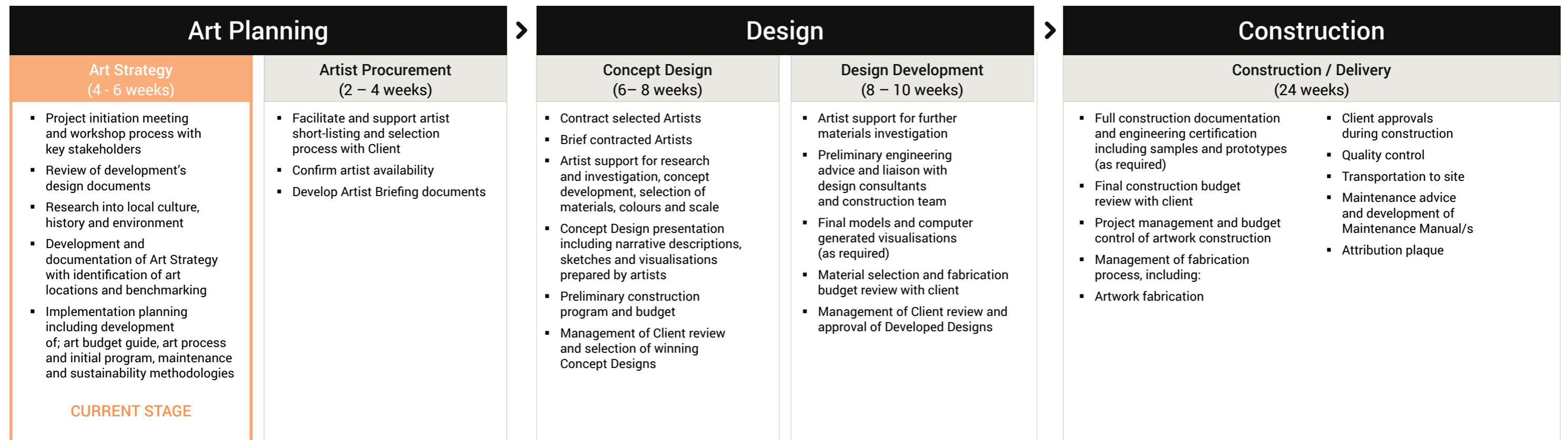


IMPLEMENTATION

Implementation

Indicative Public Art Process and Timeline

The process outlined below details the indicative process for the commissioning of permanent artworks for 13–19 Canberra Avenue.



Implementation

Artist Procurement

UAP acknowledges the importance of First Nations cultural knowledge and should the First Nations' history of the site be developed further if the project team invite a First Nations' artist to respond to the site, UAP will ensure that a Cultural Advisor is engaged and key Community stakeholders are engaged at key points prior to the artwork being designed and delivered.

There are two (2) main methods recommended for the procurement of an artist for 13–19 Canberra Avenue, St Leonards.

Limited Competition

- A short list of 5-7 artists is developed
- Up to 3 artists are selected to develop concept designs in competition with each other
- The 3 concept designs are presented for selection of 1 concept to continue to design development
- All artists are paid a concept design fee

Direct Engagement

- A short list of 3-5 artists is developed
- 1 artist is selected to develop a concept design
- The artist's concept design is presented for approval to continue to Design Development
- The artist is paid a concept design fee. In some cases the artist may be paid a higher fee and asked to submit more than one concept for consideration



Implementation

Maintenance

Maintenance is a key factor in the long-term care and quality of public artworks and should be taken into consideration during concept and design development, during material selection and construction.

In addition, the development of a maintenance program will ensure that the benefits generated by public art can be enjoyed over a long period and that maintenance costs can be kept to a minimum.

There are climatic conditions for 13–19 Canberra Avenue that all artists and fabricators must consider during permanent artwork development to ensure the longevity of all artworks. These conditions include humidity, fatigue, vehicular pollution, UV degradation and vandalism.

Material Selection

To withstand these conditions, artists will be required to ensure their artworks are of a robust nature, incorporate technologies that are easily replaced and be constructed from materials suitable for long-term exterior installations.

Artworks may be constructed from materials such as:

- Brass
- Cast aluminium
- Cast bronze
- Ceramic/Mosaics
- Concrete
- Copper
- Glass (select)
- Stainless Steel (select)
- Exterior grade paint

Please note the list on the left provides examples only and is not prescriptive to the selection of materials.

Materials not considered suitable include resins, soft timbers and any materials that are not UV stable.

Where artworks include technology elements, these should be high quality, warrantied components and fittings that are easily accessible for replacement. Use of LEDs is recommended for longevity and power efficiency of lighting installations.

Maintenance Program

During the development of a public art project, consideration should be given to the thorough documentation of the processes involved in the future care and maintenance requirements of the artwork. This information is captured in an Artwork Maintenance Manual which outlines the following information in relation to the artwork:

- Contact details for the construction company/companies involved
- Materials used during construction and supplier details
- Treatments, aftercare works and processes
- Design and structural drawings
- Predicted lifespan of components
- Location of power source, power supply, water supply etc
- Cleaning program outlining processes and recommended frequency
- Any specific specialist maintenance requirements

The Artwork Maintenance Manual forms the final handover of ownership of the artwork.

Financial Implications

While artworks should be designed to be durable and require minimum maintenance, all permanent artworks in the public realm will require a certain amount of maintenance to ensure their longevity and reduce replacement costs. All commissioners of artworks must understand the maintenance responsibilities of each artwork which will be minimised and explained during the design stages.

In order that maintenance responsibilities and associated costs do not become onerous it is recommended that responsibility for maintenance is clearly established and that a condition check of the artwork is undertaken on a regular basis with any remedial works and cleaning carried out when necessary. This will prevent any deterioration of the artwork that may lead to more expensive restoration works in the long-term.

Artwork Life-Span

Permanent artworks commissioned for 13–19 Canberra Avenue should be intended to have a life expectancy of up to 25 years. Where artworks include technology elements with expected lifespans shorter than 25 years, the future owner of the artwork may choose to conduct a review of the artwork before the intended expectancy is reached.

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